



Tolumide
[toe-lu-mee-day]

MEDIA KIT

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COUNT ON ME	757
ONE THING	753
FOR ME	744
YOU DON'T KNOW	741
PITT TO CHI CONNECTION	740

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Biography



TolumiDE (*pronounced toe-lu-mee-day*), Singer-Songwriter born in Canada and raised in Nigeria, is an International Award Winning R&B/Soul Afro-Pop World Fusion Inspirational Recording Artist. TolumiDE always had a passion for the arts and music; she graduated with a Bachelors of Fine Arts (Honors) from York University, Toronto, Canada and previously honed her musical skills as a member of the cultural dance group and choir at her high school - Atlantic Hall Secondary School in Lagos, Nigeria. While in Canada, she was part of a Dancehall/Reggae/RnB/HipHop all female band 'Women Ah run Tings', a 4 time Canadian Reggae Award nominee. TolumiDE is a name in her Yoruba native language which means 'Thank You God, it is a collaboration of her first name 'Tolulope' and last name 'Olumide'. TolumiDE showcases deep inflections of her African heritage which is translated through her soulful, gospel and poetic lyrics.

TolumiDE's songs are mainly English lyrics, with the occasional interjection of African Languages such as Yoruba, Pidgin English, Igbo and Twi. A World Fusion Neo-Soul sound blending R&B, Afro-Pop Gospel, Reggae & Jazz reminiscent of India Arie, Les Nubians and Angélique Kidjo stylings. Influenced in her childhood years by African legacies such as Yvonne Chaka Chaka, Onyeka Owenu and Christy Essien Igbokwe as well as R&B artists such as Anita Baker, Sade, Lauryn Hill, TolumiDE offers a range of dynamic and audience grabbing performances and has gained new fans and rave reviews for her debut album, 'My Love' currently available on itunes, amazon, cdbaby and tolumidemusic.com

The accompanying video, for the title track 'My Love' directed by Tayo Abereojie from Black Royal Pictures has been in rotation on the MTV Base, Channel O (South Africa), Trace (Europe), Gospel Music Channel (USA), MBOATV, Nigezie and ONE Gospel TV and many online outlets. The video earned her a Channel O Music Video Awards (South Africa) nomination in the Most Gifted RnB category. The Album which includes enhanced CD features with bonus screen Savers, Karaoke - Instrumentals, Music Video & Media, also received a nomination at the Covenant Awards nomination from the Gospel Music Association Canada in the Urban/R&B/Soul Album of the year category.

TolumiDE showcases her African flair and inspirational musical styling at a number of concerts, festivals, churches and other prestigious venues such as the Vancouver Jazz Festival, the Toronto Jazz Festival, the Nigerian Entertainment Awards, Blues Alley, FestAfrica and The Canadian Reggae Music Awards. In addition to being a sought-after vocalist, TolumiDE sings with the Tosin Aribisala and Afrikan Rhapsody; Toby Foyeh and Orchestra Africa; and renders the Nigerian, Canadian or American National Anthems when requested. Other acts she has opened for include Salif Keita, 2face Idibia, P-Square, D'Banj. TolumiDE, the recipient of the coveted Nigeria Entertainment Award for Best Female R&B Artist, has already been recognized in the motherland as one of the brightest music stars of the day. In recent news, she was featured on 'Oya!' the first single released from Garden Theater's 'The Heartbeat' musical production

Fact Sheet



Birthplace: Toronto, Canada

Nationality: Nigerian - Canadian

Education: York University,
Toronto, Canada
Bachelors of Fine Arts (Honors)

Discography: Specialty [ep] (2007)
My Love [album] (2010)
For Me [single] (2011)
For Me - DJ Bally Dance Remix [single] (2012)
More Than You'll Ever Know feat D-Black [single] (2012)

Musical Style/Genre: Urban Soul Afro-Pop Reggae Gospel Jazz
(World, African, Inspiration, Urban Pop, RnB, Afro-beat)

Awards:

Nigeria Entertainment Awards Nominee
for Best U.S. based Artist (2012)

MOAMA - Africa Music Video Awards Nominee
for Best Diaspora Song (2011)

Appearances: MTV Base, Channel O (South Africa), Trace TV (France), Nigezie (Nigeria), Afrotainment, Amet (Canada), Gospel Music Channel (USA), Christian Broadcasting Network (Turning Point), ONE Gospel, HiponTV, MBOA TV, The Afro American, The D.C. Examiner, Heed Magazine, EURWeb.com, Museke, Bella Naija, Notjustok, GospelPundit.com, PrayzeHymnOnline.com, TheBlackGospelBlog.com

Performance Experience:

ArtScape - Baltimore, MD
Vancouver Jazz Festival - Vancouver, Canada
Toronto Jazz Festival - Toronto, Canada
Stratford East Theatre, London United Kingdom
Nigeria Entertainment Awards - New York City, NY
Canadian Reggae Music Awards - Toronto, Canada
Morgan State University - Baltimore, MD
Towson University - Baltimore, MD
Oklahoma State University - Oklahoma City, OK
FestAfrica - Baltimore, MD
International Festival - Baltimore, MD
New Year's Eve Street Festival - Wilmington, DE
Blues Alley - Washington, DC
Nigerian Embassy - Washington, DC
Busboys and Poets - Washington, DC
The Islander - Washington, DC
IOA Garden Theatre - Lagos, Nigeria

WAMA (Washington Area Musicians) Nominee
for Gospel/Inspirational Vocalist & Recording (2011)

Channel O Music Video Award Nominee
for Most Gifted RnB (2010)

Covenant Awards (GMA Canada)
for Urban/R&B/Soul Album of the Year (2010)

ArtScape SOUND-OFF Competition Winner
for Charm City Statge Headliner (2010)

African Heritage Award Winner
for Outstanding African Artist (2009)

Nigeria Entertainment Awards
for Best Female R&B Artist (2006)

Canadian Reggae Award (Four-time Nominee)
as member of Women Ah Run Tings

Disconography

Available on **iTunes** : **Amazon** : **CDbaby** & all major digital outlets



For Me (2011)



For Me - DJ Bally Dance - Remix (2012)



More Than You'll Ever Know feat D-Black - Remix (2012)



My Love

1. Ekabo
2. What I'd like to be
3. My Love
4. More than you'll ever know
5. All cell phones
6. Because you know
7. Speed of life
8. Specialty
9. For me
10. Colours of life
11. O Lagbara
12. My Love (DJ Teffler Mix)



Specialty EP

1. Specialty
2. Because You Know
3. Colours of Life
4. Specialty (Afro-pop Mix)
5. Specialty (P.Turner House Mix)

Bonus Tracks

6. Specialty (Afro-pop Mix)
7. Specialty (Instrumental)
8. Because You Know (Accapella)
9. Speed Of Life (Live Mix)

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CD REVIEW

ALBUM: MY LOVE

TolumiDE seems to shine with almost any musical platform she chooses. "Specialty" has a soulful and R&B theme, but with a relaxing and smoothed out delivery. With a dose of positivity, the song is one of pure jubilation. It's another fabulous track from the pen of TolumiDE herself.

Although many tracks lend themselves to upbeat and swiftly moving tempos, the artist knows how to slow things down with some beautiful melodic musical presentations. "Colours of Life", with a melancholy theme, but a hopeful end, showcases TolumiDE's gift of setting an introspective poem to music.

Single women will be able to relate to the familiar scenario TolumiDE spells out in "For Me". Over a mellow neo-soul groove, she sings about waiting on the right one. There is much wisdom in the song, one definitely sung from experience.

"More Than You'll Ever Know" is another winner on My Love. A relaxed track about true love, it's one of the CD's most memorable tracks. From the viewpoint of a woman in love, the song speaks about love over rhythmic and captivating hook.

Jazz lovers will enjoy the contemporary yet traditional stylings of "Speed of Life". The song is a reminder not to take life for granted. "O Lagbara" is a festive track celebrating TolumiDE's African heritage. There's no doubt that this one is a tune with dancing not an option!

- Album review by Andrea R. Williams, Tehillah Enterprises
(www.tehillahent.com)

TolumiDE delivers her first full length project, My Love, and simply put, it's a stunner. Exposing all the musical sides of the artist, My Love is power-packed with one great track after another. She uniquely packages brilliant songwriting, flawless production, inspirational messages and riveting vocals. Throughout the eleven tracks, all penned by the artist herself, TolumiDE bares her musical soul and takes the listener on an emotive and telling journey of her life.

"My Love", the album's title song and lead single, is definitely one of the album's tightest tracks. With a thick back beat and a striking urban groove, the song radiates. TolumiDE sings of her love of God with reminders of what He does for her every day. Easily radio ready for Urban AC R&B/Soul or Contemporary Gospel stations, this song is a scorcher.

Another funky cut is the slick "What I'd Like". TolumiDE has a way of taking a concept and wrapping her emotive vocals around a percussive masterpiece. "Because You Know" flaunts its strong African influence with a message of unity. Living in peace and harmony is the focus of this laid-back cut.

MY LOVE : Media, Track & Charts

Track Listing

1. Ekabo
2. What I'd like to be
3. My Love
4. More than you'll ever know
5. All cell phones
6. Because you know
7. Speed of life
8. Specialty
9. For me
10. Colours of life
11. O Lagbara
12. My Love (DJ Teffler Mix)

My Love - Barcode



Digital Distribution

Amazon, itunes, CDbaby

Social Network:

Facebook, Twitter, Myspace, Youtube & Reverbnation

Website: www.TolumiDEmusic.com



TolumiDE truly shines on the funky cut, "My Love". A strong dose of urban hip hop sprinkled with inspiration, wrapped in a thick back beat and a danceable groove to get your praise on to, the track is hot and can easily stand toe-to-toe with anything on urban radio today.

Radio Singles

1. *My Love*

2. *Specialty*

3. *For Me*

4. *More Than You'll Ever Know*

Radio Single 'My Love' Distributed nationally and charting on BDS, Media Guide and MediaBase with rotation on 150 stations nationwide, College and Internet Radio.

The single "My Love" peaked at #34 on the Media Guide

MediaGuide Music Charts
Generated : 06/18/2010 05:48 pm

TP Rank	LP Rank	P2 Rank	Peak Rank	Weeks	Artist	Song	Label	TP Plays	LP Plays	Wk.
36	32	41	32	3	Solers	Mercy Leads	Daywind	4	7	-3
37	38	37	33	9	Praises Of Zion	I Believe	Malaco / Savoy	4	2	2
38	35	42	33	4	Marvin Sapp	Don't Count Me Out	Verity	4	4	0
39	34	38	34	4	TolumiDE	My Love	Self-Released	3	4	-1
40	37	0	35	24	Monica Lisa Stevenson	Fall Fresh	Self-Released	2	3	-1
41	0	0	41	5	Kelly Price	Nobody But Jesus (w/ Vanessa Bell Armstrong)	Gospeo Centric	2	0	2
42	45	0	42	3	Marvin Sapp	Fresh Wind	Verity	1	1	0
43	0	0	43	2	Marvin Sapp	Keep Holding On	Verity	1	0	1
44	0	0	44	21	Lisa Knowles & The Brown Singers	I Got Jesus	Self-Released	1	0	1
45	0	0	45	21	Bishop J. Bailey	I'll Encourage Myself	Self-Released	1	0	1
46	0	0	46	5	Donnie McClurkin	Hallelujah Song	Verity / Zomba	1	0	1
47	30	39	30	8	Monica Lisa Stevenson	So Glad He Saved Me	Self-Released	1	10	-9
48	52	0	48	16	Israel Houghton	The Power Of One (Change The World)	Integrity / Columbia	1	1	0
49	41	49	41	4	Mary Mary	I'm Running	My Block / Integrity / Columbia	1	2	-1
50	55	50	37	14	Bishop T.D. Jakes	Let's Give Him Praise	Integrity	1	1	0
51	0	53	51	10	Freddy Rodriguez	I Will Run	Integrity	1	0	1
52	0	0	52	2	Freddy Rodriguez	We'll Meet One Head	Integrity	1	0	1

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Reviews

"TolumiDE's voice, to me, is reminiscent of a mixture between Diana Ross and Brandy's voices. 'It's an Inspirational mixture of Jazz, African and World Music,' said TolumiDE Olumide about her sound."

- Eunice Moseley, Electronic Urban Report (EUR)

"As the title track (and current single) demonstrates, the album combines the vibrancy of African polyrhythm, explosive techno and TolumiDE's fetching African accent with lyrics that uplift, empower and inspire while remaining grounded in the realities of modern life."

- Bob Marovich, The Black Gospel

"Big blend of Afro-pop, funky reggae, neo-soul and jazz prove to be an entertaining brew for urban gospel's newcomer."

- J. Matthew Cobb, HIFI Magazine

"TolumiDE emerges with 'For Me', an easy listening soulful single that tells a 'girl meets boy' story, a dreamy expectation of a girl and her musings with lyrics that reflect the anticipation of finding that right partner with divine help. It is a song many women can relate to about the search for the ideal partner. It's the new girl anthem for finding and looking forward to love."

- ICY PR

"A strong dose of urban hip hop sprinkled with inspiration, the track speaks of the love that the singer has for the Lord. Wrapped in a thick back beat and a danceable groove to get your praise on to, the track is hot and can easily stand toe-to-toe with anything on urban radio today"

- Andrea R. Williams, Tehillah Enterprises

"Growing up across the globe did not deter TolumiDE's aspirations of becoming a singer. In fact, her various dwellings strongly shaped her musical prowess. With gospel music at heart, TolumiDE hopes to convey a message that is totally her own."

- Gregory Dale, The Afro Newspaper

"True, the lyrics are about Him, praising him, thanking him, etc., as they no doubt have to be, but the sound and vibe of most urban gospel is no different from contemporary R&B or pop."

- Siji Jabbar, This is Africa

"Her music bears the mark of lighthearted cheeriness that makes for easy listening. Her song Specialty, offers an alternative way to view talent and she plays on this theme in the song."

- Jibola Lawal, Bella Naija

"Wow, she went in on this one; the instrumental immediately gets you moving, but her voice and delivery make you FEEL the song."

- Demola Ogundele, Not Just Ok



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Music Videos



FOR ME

www.youtube.com/watch?v=e4Gi3Y2pdR8



MORE ... (ME DO WO) LYRIC VIDEO

www.youtube.com/watch?v=NSYxQsC4FI4



MY LOVE

www.youtube.com/watch?v=AmUjI8YFMBA



BECAUSE YOU KNOW

www.youtube.com/watch?v=_IsCGgwQilo



MORE ... REMIX (ME DO WO) FEAT D-BLACK

www.youtube.com/watch?v=HuBpeL2kPE

Interviews



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Performance



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